

Over the past few years, singer/songwriter and Broadway alumna <u>Ava Della Pietra</u> has emerged as one of the most promising young artists on the pop scene today, with over 16.9 million global artist streams and 772K social media followers.

In February 2024, Ava released "sick". This single and its accompanying music video take listeners on an exhilarating journey of love and obsession. It's an anthem for anyone who has been so enamored that it feels overwhelming, almost to the point of obsession. Its playful twist on being head over heels in love captures the butterflies-in-your-stomach sensation that a special person creates for those in young love.

Critics have been quick to praise "sick" for its compelling blend of catchy rhythms and lyrical depth. The Hollywood Digest called the track "an immensely clever release...[that] should expand her fanbase exponentially," and Indie Pulse Music highlighted the song as a potential breakthrough for Ava, noting, "...rarely do you hear modern pop performers so inspired...This may signal a breakthrough moment for Della Pietra, as 'sick' builds on the success of her previous singles like 'ego' and 'talk it out' with such a romping flash that it surges forward more like a debut than a successor."

Ava's earlier track, <u>"talk it out"</u> resonates with raw emotions from an abruptly ended relationship, and showcases Ava's dynamic range and songwriting prowess. Critics have lauded the single, with <u>Tinnitist</u> celebrating it as a 'powerful narrative' and <u>Vents Magazine</u> admiring its 'relentless pop-rock energy.' The song and its music video have been met with <u>rave reviews</u>, further solidifying Ava's place as a promising artist in the modern pop scene.

Her single "ego," marked a refreshing evolution from her prior "girl-next-door" persona. "ego" presents a mature, self-assured Ava in a light we've never seen before. Building on her standout Broadway performances and relatable high school experiences, this latest track delves into a captivating tale of self-discovery within a complex relationship. "I wrote 'ego' about a guy who was a player, and the whirlwind of emotions I went through in that experience," Ava shared. "Ultimately, I realized that he was mostly focused on elevating his own self-image." The song has garnered rave reviews from media outlets, leading to Ava's notable appearance on PIX11's "New York Living." Earmilk commented that Ava is "a promising pop sensation" and observed her remarkable transition from Broadway darling to pop icon.

Atwood Magazine described "ego" as an anthem of euphoric empowerment, emphasizing its cinematic strength and Della Pietra's cool confidence.

Known for playing piano, guitar, bass, violin, and ukulele, Ava recorded her first original song at the age of ten, has written more than 130 songs to date and has released 14. She has been recognized for her original music by more than a dozen songwriting competitions in the US and

internationally; worked with renowned producers Will Hicks (Ed Sheeran, Jamie Lawson), Jon Levine (Alessia Cara, Dua Lipa), Steven Martinez, and Adrian Gurvitz (Andra Day, Ziggy Marley); seen several hit songs climb the Hot AC, Billboard AC and Mediabase charts; and received accolades from top media outlets like <u>Parade</u>, <u>American Songwriter</u>, <u>Just Jared</u>, and more. Have we mentioned that Ava is only 18?

Early in Ava's songwriting journey, she connected with producer Will Hicks and had the amazing opportunity to work with him in the UK. The results were three songs Ava's listeners have embraced: "Optimist" (which reached #50 on the Top 40 radio chart and was singled out by media outlets such as American Songwriter, Just Jared Jr., and Newsday), "Christmas Tonight" (named one of the best new Holiday singles of 2019 by Tiger Beat), and "Home" - a song about the border crisis which Parade Magazine called "a pop ray of hope." Ava was quoted as saying, "My creativity was really flowing; all my emotions manifested themselves into new lyrics."

Ava collaborated with Martinez on <u>"worst of times,"</u> a deeply heartfelt anthem that emphasizes standing by someone's side during their darkest moments. Showcasing Ava's versatility and ability to craft music that deeply resonates with listeners, the song was met with rapturous reviews, with <u>Top Buzz Magazine</u> calling it "one of the more powerfully honest tracks of its kind" and <u>The Hollywood Digest</u> writing that it's "certain to leave listeners wanting more". "I wrote 'worst of times' for one of my friends who was struggling with her mental health at the time," Ava commented upon its release. "It's about being there for one another, no matter what."

On her previous single <u>"it started with u,"</u> Ava reflects on the pain of a lost relationship, and the power each of us has to shape our own narrative, even when we've been hurt. Expertly produced by Hicks, the song was premiered by <u>The Honey Pop</u> who called it an "entrancing masterpiece" and gushed "Ava Della Pietra Takes Our Breath Away...this one is sure to start an obsession." <u>Raised By Cassettes</u> added, "Della Pietra has grown now to transcend contemporaries such as Olivia Rodrigo."

Ava's single, the upbeat, propulsive "happy for you," is about watching a love interest fall in love with another person. Featuring a sleek, electro-pop sound and an ear-worm of a chorus, "happy for you" is an instantly relatable, tongue-in-cheek love song about an experience that nearly everyone goes through at some point in their life. The song reached #31 on the Hot AC Radio Charts. "I wrote 'happy for you' about an experience I had watching a past crush fall deeply in love with another girl," Ava explained upon its release, "I hope this song will help others who are going through the same experience find comfort in knowing that they aren't alone."

"Songs tend to come to me when I am outside taking a walk or enjoying nature," Ava comments, "I will sing a verse and a chorus into my phone, and then when I get back inside, I write it all down and put chords to it on either the ukulele, piano, or guitar." Some of Ava's songs are centered around her own experiences, while others focus on issues she sees around her. "I recently wrote "i've been thinking", about childhood friendship, that recalls the carefree days and laughing out loud, and reflects on the importance of keeping in touch." The song was featured in Music Connection Magazine and reached #43 on the Mediabase Hot AC radio chart.

On another recent new track, "power of you" (premiered by Hollywood Life, who said that Ava is "poised to be a songwriting powerhouse of her generation..."), Ava sings about overcoming other people's expectations, living life free of outside influences, and making her own choices. "I realized that I am capable of making decisions that are right for me, without letting others' hopes and fears affect me. Even being in the studio with a new producer can be intimidating, but I work on sharing my vision and what I believe in, so we can get creative and go for it." The song reached #21 on the Billboard AC chart, and #19 on the Mediabase charts. Ava performed the song on NBC-Nashville's "Today In Nashville" who called her "a triple threat," as well as Voice of America, who called her "not only a star on Broadway, but also a musical star with a very positive message."

More recently Ava released <u>"my boyfriend"</u> a dreamy song about new love, "the moment you realize that the boys you once ignored are suddenly much more interesting," she reflects. "I wanted to capture that feeling - the daydreams and fantasies, the starry eyes and butterflies. I hope this song will bring listeners back to the experience of their very first crush, or to dream about the romance they want in their lives." The track was spotlighted by <u>Sheen Magazine</u>, who called Ava "a brilliant songwriter and a soon-to-be household name."

Ava's July 2022 single <u>"Long Way Home"</u> was featured by Just Jared Jr., alongside major stars like J-Hope and Harry Styles, as well as by <u>Music-News.com</u>, who called it "a gorgeous ballad." <u>Top Shelf Music</u> premiered the track, calling Ava a "teen singer-songwriter sensation" and a "powerhouse of a performer," leading <u>On Stage Magazine</u> to highlight her as "the next pop star you need to know" and <u>Raised by Cassettes</u> to gush, "Ava Della Pietra really shines."

Ava's debut EP, <u>"truth or truth"</u>, released in 2022, featuring <u>"depend on me,"</u> an uplifting ballad about self-confidence and independence, led <u>Wonderland Magazine</u> to rave, "If you're in need of a nugget of positivity...then Ava Della Pietra is your new best friend." <u>Music Crowns</u>

highlighted Ava's "dreamy vocal stylings," and <u>Music On The Rox</u> added, "her voice is absolutely stunning."

While the topics of her songs range from self-identity to friendships to love to boys to world issues, when she's writing, Ava spends a lot of time with her lyrics, knowing that they will always be a place in time that she has captured. Alec Benjamin is one of Ava's main influences, along with Lauv, Billie Eilish, Lewis Capaldi, Shawn Mendes, Camila Cabello, OneRepublic, Jonas Brothers, Dua Lipa, Selena Gomez, Maroon 5, and Ed Sheeran. "Music is such a powerful way to convey my thoughts and ideas; it's like a journal, a true snapshot of my life. Looking at it retrospectively, it has helped me discover a lot about myself - I hope my songs do the same for others."

As she continues down the road of her musical career, Ava is once again setting her sights high, collaborating with Jon Levine on a bold slate of new material that she plans to release in the coming year. She has featured her new material in a <u>series of performances</u> at Sofar Sounds in Boston, NYC, Hotel Ziggy in LA and The Bitter End in NYC as well as in a summer 2023 tour across New York, Connecticut, and Pennsylvania, giving fans an up-close and personal experience with Ava's vibrant energy and raw talent.

One of Ava's earliest memories of performing in public was singing "Somewhere over the Rainbow" at the tender age of four. By six, she had a theatrical agent, and at seven, she performed in 27 cities as Little Cosette with the 25th Anniversary National touring production of Les Misérables. Soon after, Ava toured for two months in White Christmas and by ten she began a two-year <u>run on</u> Broadway as a member of the original cast of School of Rock. During her time on Broadway, Ava performed at the Tony Awards, in the Macy's Thanksgiving Day Parade, and in front of countless audience members (including the likes of Barbra Streisand and Andrew Lloyd Webber himself). Looking back, the 'dreams that she dreamed of' really have come true.